

2017 - 2018 NATIONAL MEMBERSHIP TARGET DATES

EARLY BIRD/NEF KICKOFF	SEPTEMBER 13, 2017	50%
FALL MEETINGS	OCTOBER 12, 2017	55%
VETERANS DAY	NOVEMBER 15, 2017	65%
PEARL HARBOR DAY	DECEMBER 13, 2017	75%
MID-WINTER	JANUARY 18, 2018	80%
PRESIDENT'S DAY	FEBRUARY 14, 2018	85%
LEGION BIRTHDAY	MARCH 14, 2018	90%
CHILDREN & YOUTH	APRIL 11, 2018	95%
ARMED FORCES DAY	MAY 9, 2018	100%
DELEGATE STRENGTH	30 DAYS PRIOR TO NATIONAL CONVENTION	

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week.

The November target date will be on the third Wednesday due to Veterans Day falling on that previous Saturday.

To maximize the December renewal notice, and allow for MLK holiday, the January target date will be on the third Thursday of the month.

OVER

AMERICAN LEGION MEMBERSHIP 2018 RENEWAL SCHEDULE

CUTOFF DATES

MAY 10, 2017

SEPTEMBER 13, 2017

OCTOBER 12, 2017

DECEMBER 13, 2017

FEBRUARY 14, 2018

APRIL 11, 2018

RENEWAL DATES

JULY 3, 2017

OCTOBER 10, 2017

NOVEMBER 17, 2017

JANUARY 5, 2018

FEBRUARY 28, 2018

APRIL 27, 2018

Transmittals not received by the cutoff date may not prevent a subsequent renewal notice from being delivered at or around the renewal date. Routinely, it takes 4-5 days from the target date to input data.
