

!!!!!!!!!!!!!!!!!!!!!!!!ATTENTION!!!!!!!!!!!!!!!!!!!!!!!!

SUBJECT: REQUEST FOR USE OF AMERICAN LEGION NAME OR EMBLEM ON MERCHANDISE

The name and emblem of The American Legion are registered service marks in the U.S. Trademark Office and are protected by criminal and civil enforcement provisions of federal law (18 U.S. Code S 705 and 36 U.S. Code SS 21704 and 21705). However, by authority of National Executive Committee May 2005 Resolution No. 11, the national organization may grant permission to use the name and emblem in accordance with that resolution, other resolutions and U.S. trademark law.

The use of The American Legion name or emblem is confined to stationery, publications, notices, posters or similar correspondence items for official Legion business only. An application for permission needs to be submitted for any other merchandise intended to bear the name or emblem of The American Legion.

The national adjutant or an appointed representative, the national Emblem Sales director, has the sole right to grant permission on behalf of the National Executive Committee. No post, county, district, state or other unit of The American Legion, and no officer or member thereof, has authority to grant the right to manufacture, reproduce or deal in items bearing the name and/or emblem of The American Legion.

The design of all products must clearly identify the post, district, or department number and/or name.

In order for permission to be granted, your request must be submitted to your department adjutant for approval. Once approved, the department adjutant will forward your request to National Headquarters for final review. A letter of permission or denial will be mailed to the manufacturer as well as to the member making the request.

Any permission given will be granted on a one-time basis for a given quantity. Additional orders will require new authority, and the manufacturer must not produce more items than are ordered.

If you need more information, questions may be directed to The American Legion National Headquarters, Emblem Sales.

Toll Free: (866) 632-7131

Fax: (317) 630-1381

E-mail: Contact the Special Orders staff

Request Form on reverse side

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Any permission given will be granted on a one-time basis for a given quantity. Additional orders will require new authority and the manufacturer must not produce more items than that being ordered. Permission will be given with the caveat that all material used will specifically identify the Post. If the merchandise requested is available through American Legion Emblem Sales, you will receive a quote for the merchandise or a one-time limited permission. If the merchandise is not available through American Legion Emblem Sales, you will receive a one-time limited permission or denial of permission. You may purchase directly from approved American Legion licensees, or their retail outlets. To view a list of current approved licensees of The American Legion, visit our website, <http://emblem.legion.org>.

FILL OUT FORM COMPLETELY AND FAX OR MAIL TO DEPARTMENT HEADQUARTERS

Purchaser Information

Manufacturer Information

Post Number _____
 Address _____
 City _____ State _____ Zip _____
 Contact Person _____
 Member I.D. # _____
 Telephone # _____ Evening _____
 Email _____
 Product Description _____

 Quantity _____
 Price _____
 Purpose/Use of product _____

 Signature _____

Name of Business _____
 Address _____
 City _____ State _____ Zip _____
 Contact Person _____
 Telephone # _____
 E-mail _____
 Product in all parts made in U.S.A.? Yes ___ No ___
 If not, please attach explanation.

Imprint instructions. Provide rough sketch or attach artwork.

<u>DEPARTMENT USE</u>	<u>FOR OFFICE USE ONLY</u>	<u>NATIONAL USE</u>
<input type="checkbox"/> Recommend Approval <input type="checkbox"/> Recommend Denial	<input type="checkbox"/> Approved <input type="checkbox"/> Referred <input type="checkbox"/> Denied	
_____ Department Adjutant	_____ National Adjutant or Designated Dept. (A.L. Emblem Sales)	

THIS FORM MAY BE DUPLICATED

**"Serving America's
Veterans Every Day"**

Do you know anyone that has
served in the Military,
Someone that needs to
register with VA or File a claim
for VA Benefits?

The Department of Missouri
has 9 Service Officers that are
willing and waiting to help all
Veterans.

Get your Veterans in touch
with an American Legion
Service Officer...today!



Please Post on your Bulletin Board

Department Service Officers

St. Louis VA Regional Office

Tracy L. Davis, D.S.O. % VARO

400 S. 18th St., Rm. 106

St. Louis, MO 63103

(314) 552-9884 or 1-800-743-1759

Fax (314) 231-7463 tracy.davis1@va.gov

Mattie Hubbard, ADSO

Marc Pruter, ADSO

St. Louis Office

Reginald Hill, Asst. D.S.O.

% John Cochran Division

VA Medical Center

915 N. Grand, Rm. # A339c

St. Louis, MO 63106 (314) 652-4100 Ext. 54141

Kansas City Office

Ronnie McBee, Asst. D.S.O.

% VA Medical Center

4801 Linwood Blvd., Rm. M1-565

Kansas City, MO 64128

(816) 922-2883 or

1-800-525-1483 Ext. 2883

Columbia Office

Willis J. Farless, Asst. D.S.O. !!!! NEW !!!!

% Harry S. Truman Memorial VAMC

800 Hospital Dr., Rm. 534

Columbia, MO 65201 (573) 814-6010

Poplar Bluff Office

Patricia Rhodes, Asst. D.S.O.

% John Pershing Memorial VAMC

Poplar Bluff, MO 63901 (573) 778-4617

Mount Vernon Office

George Ramsey, Asst. D.S.O.

% VA Outpatient Clinic

600 N. Main, Rm OM-241

Mt. Vernon, MO 65712-1098 (417) 466-0175

2014 - 2015 NATIONAL MEMBERSHIP TARGET DATES

EARLY BIRD/NEF KICKOFF	*SEPTEMBER 10, 2014	50%
FALL MEETINGS	OCTOBER 8, 2014	55%
VETERANS DAY	NOVEMBER 13, 2014	65%
PEARL HARBOR DAY	*DECEMBER 10, 2014	75%
MID-WINTER	JANUARY 21, 2015	80%
PRESIDENT'S DAY	*FEBRUARY 11, 2015	85%
LEGION BIRTHDAY	MARCH 11, 2015	90%
CHILDREN & YOUTH	*APRIL 8, 2014	95%
ARMED FORCES DAY	MAY 13, 2014	100%
DELEGATE STRENGTH	30 DAYS PRIOR TO NATIONAL CONVENTION	

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week.

The November target date will be on Thursday due to Veterans Day falling on that previous Monday.

To maximize the January renewal notice, the January target date will be on the third Wednesday of the month.

***This date is also a renewal notice cutoff date.**

OVER

AMERICAN LEGION MEMBERSHIP 2015 RENEWAL SCHEDULE

CUTOFF DATES

RENEWAL DATES

MAY 14, 2014

JULY 3, 2014

*SEPTEMBER 3, 2014

OCTOBER 2, 2014

*NOVEMBER 5, 2014

DECEMBER 2, 2014

*JANUARY 1, 2015

JANUARY 22, 2015

FEBRUARY 25, 2015

MARCH 13, 2015

*APRIL 15, 2015

APRIL 30, 2015

* This cutoff date is also a membership target date. Transmittals received after this date will not prevent a subsequent notice from being delivered at or around the renewal date.